

# Heather Ableson

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## Objective

Employment that fully utilizes my diverse business experience in Graphic Design, Web Site Design & Development, E-Marketing and offers the opportunity for career advancement along with the further expansion of IT skills.

## Work Experience

### Website Development and Promotions

6/2005 - Present Performing Arts Burlington, Burlington, Ontario

- A multi-faceted role in a local charity combining: design for web and print, email marketing, written and verbal communication and event planning.
- Maintained their website, adding new content every few days
- Created print ads for quarterly newsletter
- Created print ads in local newspapers: Burlington Post & SNAP Burlington
- Created online emailable version of quarterly newsletter
- Designing a new quarterly newsletter from scratch
- Organized and ran annual fundraising event, 3 consecutive yrs, with 600+ guests

### Web/Graphic Designer

9/2007 - 12/2008 Sunburst Entertainment, Burlington, Ontario

- Built and implemented an online presence for Sunburst Entertainment, a music management company.
- Created Print Ads to be published at trade shows and
- Created a new logo

### Web/Graphic Designer

6/2007 - 8/2007 Bodies by Pilates, Oakville, Ontario

- Created a website to define a brand for new fitness company.

### Web/Graphic Designer

10/2003 - 4/2004 Azores Hardwood Flooring, Oakville, Ontario

- Created comprehensive website for a hardwood flooring installer and manufacturer. Maintained their website with new content from vendors and associates.

### Web/Graphic Designer

7/2002 - 12/2003 Gerry Tymstra, Burlington, Ontario

- Built professional musician's first online presence and updated content monthly.

## Education

9/2007 – 4/2008 Interactive Multimedia, Oakville, Ontario (GPA: 3.8)

9/2004 - 6/2007 E-Commerce Management, Oakville, Ontario (GPA: 3.5)

- In Applied Business Management (BDL Game) my company came in first during the school year. I was invited to the Best Strategy Invitational and came in 3rd in my industry.

Industry 8: Company HellFire:

<http://bsi.bsgonline.com/stats/BestStrategyInvitational.html?bsi=265>

## Affiliations

6/2009 - Present Sheridan Alumni

- Member

## Skills

Skill Name	Skill Level	Last Used/Experience
▪ Adobe Suite 3	Intermediate	Currently Used / 3 yrs
▪ Event Planning and Organization	Intermediate	Currently Used / 5yrs
▪ Macromedia Contribute	Intermediate	Currently Used / 4yrs
▪ Time Management	Intermediate	Currently Used / 5yrs

## Languages

- English (Fluent - Full Knowledge)

## References

Reference Name	Phone	Email	Type
▪ Pam Eddenden	905-335-7815	pam.edd@gmail.com	Professional
▪ Deb Tymstra	905-637-4327	debrawa@hotmail.com	Professional
▪ Brenda Dushko	647-500-4768	bdushko@aol.com	Professional